

# **Building a future practice**

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#### **Content overview**

- The critical role of GDPs
- How we can do this together
- Appropriate funding for assessment of preschool patients
- How Manchester GDPs are making it work
- Together we are stronger

# Children's oral health in the news

Rotten teeth put 26,000 children in hospital Huge rise in number of tooth-extraction operations on children

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Children's rotting teeth costs hospitals £35 million a year, councils warn Thousands of children have rotten teeth out in hospital

Data shows steady climb in the numbers of inpatients aged 10 and under needing one or more teeth taken out

♠ > Lifestyle > Men > Fatherhood

# If your child has tooth decay, you must be a terrible parent

Sugar-addict children who need EVERY tooth removed: Doctors reveal toddlers are being sent to hospitals with mouths full of cavities Child tooth removal 'at crisis point', doctors warn

C 12 July 2015 Health

#### **Paediatric Dental General Anaesthetics**

- 46,500 children in England, 11,455 in Scotland and 8,904 children in Wales (under the age of 18) had a general anaesthetic to remove decayed teeth in 2013/14
- Most common reason for a child to be admitted to a hospital in England in 2013/14
- Cost to the NHS of £35 million/year
- For a disease that is nearly always preventable

## Inequalities in children's oral health

- Children coming from lower income families are:
  - almost twice as likely to, have decay,
  - more likely to experience toothache,
  - likely to have difficulty in finding an NHS dentist and
  - report problems in their daily life caused by their oral health.
- Geographical variations

#### Oral health of 3 year olds



#### Dental public health epidemiology programme

Oral health survey of three-year-old children 2013

A report on the prevalence and severity of dental decay

- 12 per cent of 3-year-olds had visible tooth decay with wide geographic variation (2 per cent in South Gloucestershire to 34 per cent in Leicester)
- Waiting until school age is too late

## Dental check by one #DCBy1 campaign

- BSPD led campaign to ensure all children access dental care by their first birthday
- Joined up approach as part of the Children's Oral Health Improvement Programme Board working with the Office of Sara Hurley
- Part of Smile4Life
- The aim is to increase the number of children attending for a dental check by their first birthday

# **Dental Check by One**

- 1) Education and awareness of parents, of the profession and collaborating partners
- 2) Creating capacity in the system
- 3) Making the system fair for practitioners
- 4) Being innovative and making DCBy1 the norm, not the exception
- 5) Measuring progress

## **Education and Awareness**

- Engagement with dental leaders
- Reinforcement by the profession at every opportunity
- Inclusion in all relevant publications including political manifestos or strategic documents
- Widespread media uptake
- Use of social media to share key messages
- Local champions

# **Creating capacity**

- Last year only 19% of 0-2 year old children attended an NHS dentist.
- How do we increase these numbers?
- Will practitioners and practices be ready?
- 75% of contract owners did not meet their UDA targets
- What if a fraction of this surplus was reinvested into DCBy1?

#### Making the system fair for practitioners

- Do we need to redefine the UDA to allow for acclimatisation of a child who might be pre-cooperative for examination?
- BSPD working with BDA and OCDO to explore this
- We need to remember that the DCBy1 is not just about an examination – it is about getting children into the system, delivering key preventive messages and beginning a positive life-long relationship with dentistry

# Making DCBy1 the norm

- This will be a culture change
- We need buy-in from all including HV's and early years educators
- We need consistent messaging
- We need to be innovative parents will engage with us in different ways and we need a strategy which reduces inequality too

# Measuring progress

- We are asking for step-wise change
- Our goal as a profession is to achieve 30% of 0-2 year old children accessing dental care by September 2018
- What would it take to achieve this?
- How are we going to achieve this?

#### **#DCBy1 progress so far**

Included in RCPCH "State of Child Health" Report (comprehensive list of 25 measures providing a snapshot of child health and wellbeing in the UK.)

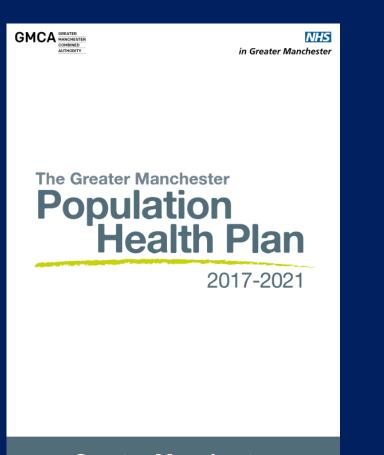
"All children in the UK should receive their first check-up as soon as their first teeth come through, and by their first birthday, and have timely access to dental services for preventative advice and early diagnosis of dental caries, with targeted access for vulnerable groups."

# What is happening in Manchester?

- Devolved status April 2016
- Formation of a Health and Social Care Partnership
- £6 billion budget (frontloaded)
- Current cost to the Greater Manchester health system of treating tooth decay in children is approximately £19 million/year
- Aim is to deliver "the greatest, fastest improvement to the health and wellbeing of our 2.8 million people"



## **Putting prevention first**



Greater Manchester Health and Social Care Partnership "Oral health is on everyone's agenda: Our ambition is that every child in Greater Manchester has accessed preventively-focussed dental services by the age of 12 months."

#### The Burnham Manifesto



"We will raise awareness of the importance of children's oral health, promote new schemes in nurseries and schools and aim to reduce the number of child tooth extractions – which cost our NHS millions every year."

# **The Manchester Model**

- Buddy practice schemes
- Links to early years settings schools and nurseries
- A visible part of the community
- Campaigning to put #preventionfirst
- Linking to A+E
- Consistent information wherever a child should chose to access care e.g. pharmacies, GP, HV's

## **Future plans**

- Identifying beacon and buddy practices
- Golden ticket scheme signposting from A+E
- Roll out of Dental Check by One campaign

# #DCBy1 – What is your role?

- Spread the word share posts on social media
- Ensure families know they are welcome in your practice
- Educate your whole team!
- Can you share what you have heard about the Manchester model?
- Be part of your communities
- How are you going to make a difference?

#### "A nation's greatness is measured by how it treats its weakest members....."

#### Mahatma Gandhi



### How are you going to support #DCBy1?

Let us know media@bspd.co.uk