



Annual Conference of Local Dental Committees

DoubleTree by Hilton Brighton Metropole, Brighton

6 and 7 June 2024

Who are the Local Dental Committees?

LDCs are the democratic representatives of primary care dentistry, established in statute since the inception of the NHS. Each LDC comprises an elected group of up to 20 dentists, serving as local leaders with the purpose of supporting and representing their fellow dentists. Although each LDC is unique, they all strive for the collective good, operating within the framework of a constitution funded by statutory and voluntary levies paid by dental practitioners. LDCs engage with General Dental Practitioners in NHS, mixed practice, connect with private practice, secondary care, community representatives, and other stakeholders.

What do Local Dental Committees do?

LDCs provide support to all dentists on a wide range of local and national issues. They possess a deep understanding of the local healthcare landscape and have a unique insight into their specific region. LDCs maintain close and regular communication with NHSE commissioners, advocating for local dentists on developments, initiatives, educational, contractual, and professional matters.

About the event

The Annual Conference of Local Dental Committees and Dinner provides an ideal platform for organisations to showcase and promote their services to influential dentists from across the UK. This exclusive event guarantees an audience of 250 decision-making dentists representing the workforce of over 24,000 from all regions of the UK. The 2024 conference will be chaired by Agi Tarnowski from West Sussex LDC in Brighton.



[A word from this year's Conference Chair, Agi Tarnowski from West Sussex LDC](#)

"The theme of conference this year is all about exploring what good looks like. We aim to hear the views from different perspectives, and I hope we can influence a move forward from our current reality to a better future.

If your company offers a product or service that would capture the interest of dental leaders, we'd be delighted to have dynamic and innovative companies like yours join us in Brighton."

The conference

The conference programme is compiled by the Local Dental Committee Conference Agenda Committee and includes discussion of topical and political issues affecting dentistry. Plenty of time in the programme will be allowed for refreshments and networking in the exhibition hall. Proceedings will span two days and a draft outline of timings can be found overleaf:

Thursday 6 June	Friday 7 June
12:00 Registration, lunch and exhibition	08:30 Registration, refreshments and exhibition
13:30 Conference opens	09:15 Conference opens
15:00 Refreshment and exhibition time	10:45 Refreshment and exhibition time
15:30 Conference sessions resume	11:15 Conference sessions resume
17:00 Conference closes	12:30 Conference session closes
19:00 Drinks reception	12:30 Networking lunch with exhibition
19:30 Conference dinner	13:30 Departure

The dinner

The dinner will be held on the evening of Thursday 6 June and this black-tie event is attended by conference delegates and invited guests from the dental profession. The evening comprises a drinks reception, three course meal with wine and after dinner speeches. It offers an opportunity to honour Unsung heroes within the LDC community during an awards presentation.

All exhibiting companies receive two tickets to the dinner to further enhance networking opportunities.

LDC website – www.ldcuk.org

The website includes online bookings for the conference and dinner and all copies of relevant papers are posted on the site. The Conference Chair writes a regular blog which is highlighted in a monthly e-newsletter ensuring the website is regularly accessed by the LDC community.



SPONSORSHIP PACKAGE: EXCLUSIVE OVERALL EVENT SPONSOR

Event sponsor - £4,500

There is only one opportunity to become the sponsor of this year's event

Prestige and positioning

- Title in all promotional literature and at event as 'sponsor' and an opportunity to showcase your organisation as the lead player in the dental profession
- Conference chair's announcement at the event thanking you as the 'sponsor'.

Speaking opportunity

- An opportunity to address the audience during the conference (or dinner if preferred) to make a speech (we recommend using this to announce the running of a prize giveaway run from your exhibition stand, which could then be drawn and presented on stage before the close of the event).

Pre-event branding and web promotion

- Advert in the LDC monthly newsletter (*chosen month to be agreed*). Only one company ad per newsletter, meaning excellent brand promotion and above industry open and click rate
- Logo and hyperlink included on all emails sent to attendees regarding registration and logistical arrangements for the event
- Logo and 200-word company profile on the LDC conference website including hyperlink on to your company website
- Option to include a link to company promotional video or showreel on the website
- Company web banner (to be supplied) used across all pages on the website

At-event branding

- Company logo on signage used around the venue
- Company logo on stage branding in the main room for the conference and dinner
- Opportunity to play a showreel or rolling adverts on the main screen as delegates leave for and return from refreshment breaks during the conference
- Opportunity to include a company insert or sample seat-dropped during the event for all delegates
- Opportunity to supply delegates with items such as pens or re-usable water cups branded with your logo (items to be sourced and supplied by sponsor).

Delegate data

- Following the event, the sponsor will receive a list of contact details from all delegates who have given third party approval.

Exhibition space

- One exhibition stand in the exhibition hall (sponsor has first choice of stand position)
- Four exhibition passes for your stand staff with complimentary refreshments and lunch.

Conference dinner

- Sponsorship of the dinner and drinks reception including your company logo and profile on the menu cards
- Company logo on signage and branding at the dinner
- An opportunity to make a short welcome speech and introduce your company/team to dinner attendees
- Four complimentary tickets to the dinner; enabling your team to disperse among the attendees and engage in invaluable conversations with those they are seated with, or alternatively for your team to also host clients as guests to the evening

EXHIBITION OPPORTUNITIES

Stand fee £895

The exhibition stands will be located within an area of the venue designated for the serving of all refreshments and lunches.

Each exhibitor will receive:

- One 6' x 2' trestle table, with white cloth and two chairs
- Two complimentary tickets to the black-tie Conference Dinner on Thursday 6 June 2024 (includes welcome drinks, three-course meal and half a bottle of wine per person)
- Complimentary lunch/tea/coffee for up to two members of staff
- 100 word exhibitor profile (with contact details) to be included in the Exhibitor listing to be included in delegate event joining instructions.
- Listing (with hyperlink to your website) on the LDC Conference website as an exhibitor – www.ldcuk.org

ADDITIONAL OPPORTUNITIES

Delegate Insert: £300

Brochure or small product to be seat-dropped by organisers during the conference (*Brochure limited to A4 and 3 pages*)

This opportunity is only available to those companies supporting the event in-person with an exhibition stand.

BOOKING FORM – LDC Conference 2024

Booking and invoice address/contact

Title: _____ First name: _____ Surname: _____

Position: _____ Company: _____

Address:

_____ Postcode: _____

Tel: _____ Email: _____

I wish to reserve the following opportunities:

Exclusive event sponsor		£4500
Exhibition stand		£895
Delegate insert		£300

Please feature the following company name on the website:

Please hyperlink to the following url:

TOTAL DUE FOR PAYMENT

£

If there is a purchase order or reference number that you would like us to quote on the invoices please enter it in the box:

PO No.

Please note the BDA Events team are appointed by the Annual Conference of LDCs to oversee logistical arrangements for this event. BDA Events will be your point of contact, however payments for sponsorship/exhibition stands will be invoiced for directly by the Annual Conference of LDCs.

Payment and cancellation terms

Payment for stands and sponsorship must be received within 30 days of the date of the invoice. Sponsorship and stand spaces will not be confirmed until full payment has been made. If for any reason you wish to cancel your promotional opportunity, you should confirm your cancellation in writing by email to events@bda.org. Cancellations received 29 days or more prior to the event date will be entitled to a 100% credit voucher or refund. However, sponsors are unable to cancel their promotional opportunity once their logo has been applied to promotional materials produced for this event. For cancellations received between 28 days and the event date, the organisation is liable for 100% of the cost.

Please return this form to:

susan.graves@bda.org

Susan Graves

Exhibition Sales and Sponsorship Executive

On behalf of the [Annual Conference of LDCs](#)