

Annual Conference of Local Dental Committees

The Grand, Brighton 4 and 5 June 2020

EXHIBITION AND SPONSORSHIP OPPORTUNITIES

The Annual Conference of Local Dental Committees Conference and Dinner is an ideal opportunity for organisations to attract and promote their services to influential dentists from all over the UK.

The 2020 conference will be chaired by Leah Farrell. The conference is a unique event with a guaranteed attendance of over 250 decision-making dentists from all areas over the UK. Delegates comprise of LDC Representatives and Observers nominated by their LDC, together with members of the BDA's General Dental Practice Committee (GDPC).

The programme

The programme is compiled by the Local Dental Committee Conference Agenda Committee and includes discussion of topical and political issues affecting dentistry. Plenty of time in the programme will be allowed for refreshments and networking in the exhibition hall. Proceedings will span two days and a draft outline of timings can be found below:

Thursday 4 June	Friday 5 June
12:00 Registration, lunch and exhibition	08:30 Registration, refreshments and exhibition
13:30 Conference opens	09:15 Conference opens
15:00 Refreshment and exhibition time	10:45 Refreshment and exhibition time
15:30 Conference sessions resume	11:15 Conference sessions resume
17:00 Conference closes	12:30 Conference session closes
19:00 Drinks reception	12:30 Networking lunch with exhibition
19:30 Conference dinner	13:30 Departure

The dinner – The Grand, Brighton

The dinner will be held on the evening of Thursday 4 June and this black-tie event is attended by conference delegates and invited guests from the dental profession. The evening comprises a drinks reception, three course meal with wine and after dinner speeches. All exhibiting companies receive two tickets to the dinner to further enhance networking opportunities.

LDC website – www.ldcuk.org

The website includes online bookings for the conference and dinner and all copies of relevant papers are posted on the site. The Conference Chair writes a regular blog which is highlighted in a monthly e-newsletter ensuring the website is regularly accessed by LDC Secretaries and representatives as well as GDPC members.



EXHIBITION OPPORTUNITIES

Stand fee £850

The exhibition stands will be located within an area of the venue designated for the serving of all refreshments and lunch.

Each exhibitor will receive:

- One 6' x 2' trestle table, with white cloth and two chairs
- 100 word exhibitor profile in the exhibitor listing issued to delegates at the event, containing your full contact details
- Complimentary lunch/tea/coffee for up to two members of staff
- Listing on the LDC Conference website as an exhibitor – www.ldcuk.org
- Two complimentary tickets to the black-tie Conference Dinner on Thursday 4 June 2020 (*includes welcome drinks, three-course meal and half a bottle of wine per person*)

ADDITIONAL OPPORTUNITIES

Delegate Insert: £250

Insert or small product placed in delegate packs. (*Insert limited to A4 and 3 pages*)

Additional dinner tickets

Additional dinner tickets for staff and guests are available to purchase (*ticket price to be confirmed*)

Additional exhibition stand staff

If you wish for more than two representatives to attend in order to staff your exhibition stand additional exhibition passes may be purchased to cover venue costs (*price to be confirmed*)



BOOKING FORM – LDC Conference 2020

PLEASE COMPLETE CLEARLY USING BLOCK CAPITALS

Booking and invoice address/contact

Title: _____ First name: _____ Surname: _____

Position: _____ Company: _____

Address: _____

_____ Postcode: _____

Tel: _____ Email: _____

I wish to reserve the following opportunities:

Exhibition space		£850
Delegate insert		£250

TOTAL £ _____

If there is a purchase order or reference number that you would like us to quote on the invoices please enter it in the box:

PO No. _____

Please note the BDA Events team are appointed by the Annual Conference of LDCs to oversee logistical arrangements for this event. BDA Events will be your point of contact for the conference/dinner, however payments for sponsorship/exhibition stands will be made directly to the Annual Conference of LDCs.

Payment and cancellation terms

Payment for stands and sponsorship must be received within 30 days of the date of the invoice. Sponsorship and stand spaces will not be confirmed until full payment has been made. If for any reason you wish to cancel your promotional opportunity, you should confirm your cancellation in writing either by email to events@bda.org, or by post to Events Team, BDA, 64 Wimpole Street, London W1G 8YS. Cancellations received 29 days or more prior to the event date will be entitled to a 100% credit voucher or refund. However, sponsors and exhibitors are unable to cancel their promotional opportunity once their logos have been printed on promotional literature or materials produced for this event, and in this situation would be liable for 100% of the cost. For cancellations received between 28 days and the event date, the organisation is liable for 100% of the cost.

Please return this form to: Susan.Graves@bda.org
Susan Graves (Exhibition Sales and Sponsorship Executive)
BDA, 64 Wimpole Street, London W1G 8YS