



Annual Conference of Local Dental Committees

ONLINE

Saturday 12 June 2021

About the event

The Annual Conference of Local Dental Committees is a great opportunity for organisations to promote their services to influential dentists from all over the UK.

The 2021 conference will be chaired by Stuart Allan and is a unique event with a guaranteed attendance of over 250 decision-making dentists from all areas over the UK. Delegates comprise of LDC Representatives and Observers nominated by their LDC, together with members of the BDA's General Dental Practice Committee (GDPC).

This year each LDC is also encouraged to register a 'Special Observer' for the event. This is an opportunity for newcomers to immerse themselves in dental politics and hopefully launch a career-long interest. These special observer places are reserved for those who are new to dental representation, first time conference goers or in the first decades of their career. This initiative is expected to expand the size and demographics of the audience, resulting in over 300 dentists attending this year.

Due to the pandemic this year's event will again take place online. The day will be hosted on an innovative events management platform, offering enhanced functionality for both delegates and supporting partners. Time will be allocated throughout the programme for comfort, networking and exhibition breaks; in addition the virtual venue will go live a week before the event takes place. At this point delegates will be asked to login, look around the platform and visit the virtual exhibition as part of their familiarisation 'tour'.

Virtual exhibition opportunities

Details of how to promote your product and services and engage with attendees through the event's virtual exhibition can be found below.

VIRTUAL EXHIBITION STAND

Stand fee £350

A virtual exhibition stand providing the following opportunities

Pre-event promotion

- Listing on the LDC Conference website as an exhibitor with hyperlink to your website

Virtual exhibition space *(to be made available to delegates one week prior to the event)*

- Company profile and logo
- Profiles for up to four members of your team – to include photo, name, email address, and phone number
- Share a short video clip for delegates to watch when viewing your stand
- PDF flyers or leaflets for delegates to download
- Hyperlink to your website
- Opt-in for more information – to be included in post-event delegate survey
- Live video calls during the event– with individual delegates, plus also group calls for up to 6 people
- Live chat function - ability to reach out and connect directly with attendees



BOOKING FORM – LDC Conference 2021

Booking and invoice address/contact

Title: _____ First name: _____ Surname: _____

Position: _____ Company: _____

Address: _____

Postcode: _____

Tel: _____ Email: _____

I wish to reserve the following opportunities:

Virtual exhibition stand		£350
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Please feature the following company name on the website:

Please hyperlink to the following url:

TOTAL DUE FOR PAYMENT

If there is a purchase order or reference number that you would like us to quote on the invoices please enter it in the box:

Please note the BDA Events team are appointed by the Annual Conference of LDCs to oversee logistical arrangements for this event. BDA Events will be your point of contact, however payments for sponsorship/exhibition stands will be invoiced for directly by the Annual Conference of LDCs.

Payment and cancellation terms

Payment for stands and sponsorship must be received within 30 days of the date of the invoice. Sponsorship and stand spaces will not be confirmed until full payment has been made. If for any reason you wish to cancel your promotional opportunity, you should confirm your cancellation in writing by email to events@bda.org. Cancellations received 29 days or more prior to the event date will be entitled to a 100% credit voucher or refund. However, sponsors are unable to cancel their promotional opportunity once their logo has been applied to promotional materials produced for this event. For cancellations received between 28 days and the event date, the organisation is liable for 100% of the cost.

Please return this form to: **Susan Graves@bda.org**
Susan Graves (Exhibition Sales and Sponsorship Executive)
On behalf of Annual Conference of LDCs Agenda Committee